BUSINESS ADMINISTRATION

BACHELOR OF SCIENCE (BS) IN BUSINESS ADMINISTRATION
THERE’S NO SUBSTITUTE FOR EXPERIENCE

BUSINESS MOVES FAST. NOW YOUR DEGREE CAN, TOO.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

The field of business is ever expanding, rapidly evolving, and increasingly global. That’s why the Bachelor of Science in Business Administration Degree Program from the California School of Management & Leadership (CSML) at Alliant International University will help prepare you for the dynamic nature of your future career in business.

Whether it be a nonprofit, corporation, start-up business, government agency, or a business of your own, our Bachelor's in Business Administration gives you the opportunity to make your mark.

Our curriculum will give you the solid foundation of business principles you need. Courses emphasize an understanding of business management, information systems, and the operating dynamics of organizations.

You’ll also sharpen your critical thinking, interpersonal, oral, written, quantitative, and technological expertise to help you successfully navigate the complexities of the workplace.

A focus on advancing internationalism and multiculturalism allows you to develop into a culturally refined professional, ready to lead with awareness, an open mind, and solid rationale.

The emphasis here is on practical application of your growing knowledge base. All CSML programs place emphasis on hands-on practical applications of classroom studies. Internships play a vital role here, so you see emerging business trends and developments as they happen. It’s the real world. In real time. And it’s invaluable.

Capstone Courses: You’ll work directly with a company or organization, and have the opportunity to apply your classroom education by creating a comprehensive, professional project (case analysis, business plan, portfolio, etc.).

Professional Internship: You will take part in a supervised internship designed to help you develop the bedrock skills that will prepare you for the competitive job market.

The quickest route to a CSML MBA, the Fast-Track option, lets you spend the last year of your undergraduate program taking ‘bridge classes.’ These graduate-level courses count toward both the completion of your bachelor’s degree and a master’s degree. Students who choose the Fast-Track option in their senior year may be able to complete the MBA or Master’s in Data Analytics program and receive their graduate degree in only two more semesters.
INTERNATIONAL STUDY ABROAD

Meet the global economy, right where it lives. Opportunities are offered in a variety of countries and our students have previously studied abroad in places like France, Germany, and China.

DEGREE CONCENTRATIONS*

The world of business is a landscape of specialization. So our concentrations let you tailor your program to meet your interests. Simply choose four concentration courses in your senior year to make your degree work best for you. Choose from:

- Finance
- Human Resource Management
- Digital Marketing
- Project Management
- Hospitality Management
- Information Systems and Technology Management

*Concentrations subject to change

BUSINESS ADMINISTRATION [BS] CURRICULUM

Course offerings and sequence may be subject to change.

University Success
Introduction to Biology
Introduction to Biology Lab
Beginning Spanish I + 2
College Algebra
Composition I + 2
Introduction to Sociology
College Critical Thinking
Introduction to Chemistry
Introduction to Chemistry Lab
Intercultural Communication
US History
Introduction to Psychology
Business Mathematics
Introduction to Business
Introduction to Political Science
Introduction to the Arts
Introduction to Business Communications
Business Law
Financial Accounting
Advanced Business Communication
Principles of Economics
Principles of Finance
Managerial Accounting
Production and Operations Management
Overview of Management Practices
Principles of Marketing
Information and Technology Management
Research Methods
Capstone and Project Management
4 Concentration Courses OR Business Electives
4 Fast Track courses OR Business Electives
Internship 1 + 2

ACBSP ACCREDITED

The Bachelor of Science (BS) in Business Administration program at CSML is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

ACBSP accreditation certifies that the teaching and learning processes offered within CSML programs meet the rigorous educational standards established by said accrediting body, which is a leading specialized accreditation body for business education across the country.
ADMISSIONS REQUIREMENTS

Here at Alliant, we take a holistic approach to our admissions process. Your academic ability and preparation, along with other personal, non-academic factors are all considered. The following materials are required to apply for admission:

1. A completed application and application fee
2. Minimum GPA: 2.0 on a 4.0 scale
3. Proof of high school equivalency (college transcripts required for transfer students)
4. High school students: A-G courses and SAT not required
5. Transfer students: CSU GE and IGETC patterns accepted
6. English language proficiency. International students please see catalog for additional requirements.
7. Other requirements that can vary by program

Please see catalog.alliant.edu for additional information.