

Grossmont College Brand Guidelines

G R O S S M O N T
C O L L E G E



LOGO USAGE

G R O S S M O N T
C O L L E G E



Original



G R O S S M O N T
C O L L E G E

Horizontal

G R O S S M O N T
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One-color

There are limited one-color logo variations (all-white and all-black). Do not alter the logo in any other color, proportion or variation. When using the logo with other logos, the Grossmont College logo must be used in equal size and space. Full logo usage guidelines can be found online.

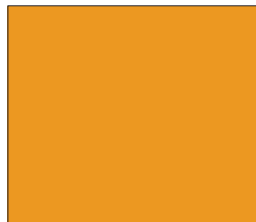
BRAND COLORS

Primary



Grossmont Green
Hex #00685E
RGB (0, 104, 94)
CMYK (41, 0, 4, 59)

Secondary



Grossmont Gold
Hex #EA9610
RGB (234, 150, 16)
CMYK (0, 33, 85, 8)

Accent



White
Hex #ffffff
RGB (255, 255, 255)
CMYK (0, 0, 0, 0)

BRAND FEEL

Clean
Warm
Welcoming
Bright
Modern

BRAND ELEMENTS

Bold type heads
Triangular/angular shapes
Geometric backgrounds
Overlapping, opaque shapes

RECOMMENDED FONTS

Primary

Montserrat

All styles approved including light, regular, medium, **bold**, **black** and *italic*.

Cursive Display

Holiday

Condensed Display

BEBAS NEUE